



**SULAIMANY INTERNATIONAL
EXPO 2007**

Trade Show Application and Contract Suleimina International Expo 5TH – 8TH September, 2007

www.scciexpo.com

GENERAL INFORMATION

Attendees

All the companies, Businessmen and Organizations whom interest to the great investments in Iraq And Middle east And the Iraqi – Kurdistan Government decision Makers

Venue Details

The indoor and/or outdoor area at the Expo assigned to an exhibitor for the purpose of displaying eligible products and services based on qualifications and full payment of the said display area

- 15,000 square meters Total exhibition area
- 5000 square meters Outdoor exhibition area
- Ample car parking capacity
- Project management offices
- Fax, Internet and telephone facilities
- 24 hour security
- 24 Hour Transportation
- Multilingual temporary staff available
- All International Tradeshow standard Facilities

EXHIBITION SPONSORS

The principal sponsors of sulaimany 2007 are the Kurdistan Regional Government

HOUSING

all accommodations, carting, Car Rental as well as hospitality facilities & Government facilities requested by exhibitors, employees, guests and visitors.

EXHIBITOR REPRESENTATIVE

Each exhibitor will be required to appoint at least one individual authorized to represent their company in all dealings with Exhibition Management. Each exhibitor will furnish Exhibition Management with the name of its official Sulaimany Expo 2007 Representative at the time it submits its space application. This representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. It is the responsibility of the exhibitor to notify Exhibition Management with the name of another representative in case the primary representative is unavailable. As part of your exhibition package, a one time mailing of the visitor list is included.

Contact Info

Iraq-Sulaimany-Salaam Street Sulaimany Chamber Building
Website: www.scciexpo.com | Email: info@scciexpo.com
Phone : +964 53 3123293 | phone : +964 75 734 66 88

COMMITTEES

Sulaimany Chamber Head managers & Kurdistan Future Ltd for Trade shows appointed by the Exhibition's Management Board to supervise various aspects of the overall management and execution of sulaimany Expo 2007. Committees are comprised of representatives from all product segments and attendee demographics, in addition to Exhibition Management staff. The official Exhibition Planning Committees are the Exhibit Space & Rules Committee, the Marketing Committee & the Exhibition Services Committee..

EXHIBITION LOCATION, DATES & HOURS

Sulaimany international Expo will be held at the Free trade zone in sulaimany, Kurdistan Regional, Iraq. Exhibition dates and hours will be:

- 5, September, 2007 9:00 am to 1:00 pm, 5:00 pm to 9:00 pm
- 6, September, 2007 9:00 am to 1:00 pm, 5:00 pm to 9:00 pm
- 7, September, 2007 9:00 am to 1:00 pm, 5:00 pm to 9:00 pm
- 8, September, 2007 9:00 am to 1:00 pm, 5:00 pm to 9:00 pm

INSTALLATION & DISMANTLING SCHEDULE

The following schedule represents the installation and dismantling periods for Sulaimany expo 2007. These hours are the standard hours for installation. Exhibitors can have access to their stands 24 hours per day only if given permission in advance by Exhibition Management.

INSTALLATION SCHEDULE (INDOOR AND OUTDOOR EXHIBITS)

Start @ 15, August 2007 and the normal Booth preparation @ 1, September 2007, with availability 24 hour per day, On September 4, 2007 all crates must be tagged with empty stickers and ready for pick-up by 10:00 pm.

DISMANTLING SCHEDULE (INDOOR AND OUTDOOR EXHIBITS)

For special decoration implementation will Start @ 9, September, 2007 9:00 am to 5:00 pm On September 15, 2007 all crates must be tagged with empty stickers and ready for pick-up by 2:00 Pm.

HANGING SIGNS

Exhibit materials, components and identification and/or graphic signs will be permitted to a maximum height of:

- Platinum Booth: 5M
- Golden Booth: 5M
- Sliver Booth 3M
- Bronze: 3M
- Standard: 3M

SPONSORSHIP INFORMATION

PLATINUM SPONSORS

Exhibition Area

54 m² of indoor exhibition space at the official PLATINUM designated space.

Directory

Logo in the Show directory with special large and special space for PLATINUM sponsors indicating sponsorship with company information and products displayed.

Two free full page advertisements in the official show directory. Special article and interview with pictures in the show directory, 10000 copies will be printed and mailed to exhibitors worldwide, diplomats in Iraq, all businessmen and VIPs in Iraq and to leading decision makers in the country.

Banner

Two of 6m² Banners in Main entrance to the exhibition
Two of 6 m² Banners in Inside the exhibition facility
Special promotions stand in the entrance of exhibition.

Website,

Links to sponsor's website from the home page of the official expo website www.SCClexpo.com & Downloadable PDF brochure/message of Sponsor on www.SCClexpo.com website

Newsletter

E-Campaign of the electronic newsletter will be sent to a large international and regional database, with a downloadable web-based version.

Other

Logo in all show & conference advertising campaigns in newspapers in IRAQ & Kurdistan & as well as in outdoor advertisements.
5 free of charge invitations to attend the conference& Gathering Contribution

Silver SPONSORS

Exhibition Area

18 m² of indoor exhibition space at the official silver designated space.

Directory

Name in the Show directory in special space for Silver sponsors indicating sponsorship with company information and products displayed.

One free half page advertisements in the official show directory. 10000 copies will be printed and mailed to exhibitors worldwide, diplomats in Iraq, all businessmen and VIPs in Iraq and to leading decision makers in the country.

Banner

One of 3m² Banners in Main entrance to the exhibition
Two of 3m² Banners in Inside the exhibition facility
Special promotions stand in the entrance of exhibition.

Website,

Links to sponsor's website from the home page of the official expo website www.SCClexpo.com

Newsletter

E-Campaign of the electronic newsletter will be sent to a large international and regional database,

Other

2 free of charge invitations to attend the conference& Gathering Contribution

Gold SPONSORS

Exhibition Area

36 m² of indoor exhibition space at the official gold designated space.

Directory

Logo in the Show directory with special large and special space for Gold sponsors indicating sponsorship with company information and products displayed.

One free full page advertisements in the official show directory. Special article and interview with pictures in the show directory, 10000 copies will be printed and mailed to exhibitors worldwide, diplomats in Iraq, all businessmen and VIPs in Iraq and to leading decision makers in the country.

Banner

One of 6m² Banners in Main entrance to the exhibition
Two of 6m² Banners in Inside the exhibition facility
Special promotions stand in the entrance of exhibition.

Website,

Links to sponsor's website from the home page of the official expo website www.SCClexpo.com & Downloadable PDF brochure/message of Sponsor on www.SCClexpo.com website

Newsletter

E-Campaign of the electronic newsletter will be sent to a large international and regional database, with a downloadable web-based version.

Other

Logo in all show & conference advertising campaigns in newspapers in IRAQ & Kurdistan & as well as in outdoor advertisements.
3 free of charge invitations to attend the conference& Gathering Contribution

Bronze SPONSORS

Exhibition Area

9 m² of indoor exhibition space at the official Bronze designated space.

Directory

Name in the Show directory in special space for Bronze sponsors indicating sponsorship with company information and products displayed.

One free ¼ page advertisements in the official show directory. 10000 copies will be printed and mailed to exhibitor's worldwide, diplomats in Iraq, all businessmen and VIPs in Iraq and to leading decision makers in the country.

Banner

One of 3m² Banners in Main entrance to the exhibition
One of 3m² Banners in Inside the exhibition facility
Special promotions stand in the entrance of exhibition.

Website,

Links to sponsor's website from the home page of the official expo website www.SCClexpo.com

Newsletter

E-Campaign of the electronic newsletter will be sent to a large international and regional database,

Other

1 free of charge invitations to attend the conference& Gathering Contribution

EXHIBIT INFORMATION

Indoor Booth

9 m² of indoor exhibition space at the official designated space. With all the Standard Tradeshow requirements.

Each Booth contain

- Table
- Two Chair
- Banner with Exhibit Name
- Two Spotlight

Wall around the booth are White panel with aluminum system Frame

Booth Price :2750

Outdoor Space

Exhibitors with heavy equipment or large articles are invited to exhibit in a special designated area outside the main exhibition building. 5000 m² Total area around is Available Square area.

Square Metter price :\$50.00

EXPO LAYOUT



CONDITIONS OF THE EXHIBIT SPACE CONTRACT – 2007

1. **AGREEMENT TO CONDITIONS:** Each exhibitor, for himself and exhibitor's employees and agents, agrees to abide by these conditions, it being understood and agreed that the sole control of the exhibit hall is with Exhibition's Management Board (here in after called EMB.).
2. **ASSIGNMENT OF SPACE:** Classification of exhibits and assignment of space will be determined by the character of the proposed exhibits and individual requirements and preferences as to location for each exhibitor. Once space has been approved by MBA, no exhibit will be moved without agreement by the exhibitor.
3. **Exhibition's Management Board, the exhibition, and their respective parties, harmless from and against claims resulting directly or indirectly from the actions or omissions of exhibitor and/or exhibitor's agents, employees, independent contractors, or representatives, whether within or without the scope of authority. There is no other Contract or warranty between exhibitor and Exhibition's Management Board except as set forth in this document. The rights of Exhibition's Management Board under the Contract shall not be deemed waived except through writing signed by an authorized officer of Exhibition's Management Board**
4. **Exhibition's Management Board S RIGHT TO REMOVE THE EXHIBITOR'S PROPERTY:** EMB reserves the right to remove from the hotel or convention hall premises any or all of the property of the exhibitor should the convention be canceled or relocated or should the licensee violate any of the conditions of this Exhibit Space Contract. If the license is canceled for violation of such conditions, EMB assumes no liability for the return of the license fee or any part thereof.
5. **LIABILITY.** Neither Exhibition's Management Board nor its agents or representatives will be responsible for any injury, loss, or damage that may occur to exhibitor or to exhibitors' employees, invitees, licensees, or guests, or exhibitor's property, from any cause whatsoever. Under no circumstances shall Exhibition's Management Board or its agents or representatives be liable for (i) any special, indirect, incidental, or consequential loss or damage whatsoever, or (ii) any loss of profit, loss of use, loss of opportunity, or any cost or damage resulting from any such loss. Exhibitor acknowledges that the risk allocations of this Section are reasonable based on the understanding that exhibitor shall obtain, at its own expense, adequate insurance against any such injury, loss or damage. Exhibition's Management Board shall not be liable for failure to perform its obligations under the Contract as a result of strikes, riots, acts of God, or any other cause beyond its control. Anyone visiting, viewing, or otherwise participating in exhibitor's booth or exhibit is deemed to be the invitee, licensee, or guest of exhibitor, and not the invitee, licensee, or guest of Exhibition's Management Board. Exhibitor assumes full responsibility to defend, indemnify, and hold
6. **UNOCCUPIED SPACE.** If any of exhibitor's space remains unoccupied on opening day, exhibitor shall be deemed to have abandoned such space. Thereafter, Exhibition's Management Board shall have the right to rent such space to any other exhibitor, or use such space in any other manner, as Exhibition's Management Board deems necessary, in its sole discretion, without any obligation to exhibitor. This section shall not be construed as affecting the obligation of exhibitor to pay the full amount specified in the Contract for space rental.
7. **OFFER AND ACCEPTANCE.** Exhibitor's submission of the 2007 Exhibit Space Contract form, with or without a deposit, shall constitute an offer from exhibitor to enter into such Contract with Exhibition's Management Board. Such offer can only be accepted by sulaimany chamber signing such Contract at sulaimany CHAMBER place of Business in SULYMANIA After signing, sulaimany chamber will send to exhibitor a fully signed copy of the one-page Contract document, which sending shall constitute sulaimany CHAMBER acceptance and cause the Contract as a whole to become effective.
8. **EXHIBITOR PERSONNEL AND OTHER.** Technical specialists, qualified to discuss engineering details of their products must man booths. Exhibition's Management Board reserves the right to prohibit an exhibit or part of an exhibit that in Exhibition's Management Board's sole discretion may detract from the character or nature of the Exhibition.
9. **REMEDIES.** If exhibitor fails to make any payment or otherwise breaches any provision of the Exhibit Space Contract, and fails to cure within a reasonable time (as defined in the next sentence) after exhibitor has received written notice from Exhibition's Management Board specifying the breach, Exhibition's Management Board shall have the right to exercise (without further notice) any one or more of the following remedies at any time after such reasonable time has passed: (i) cancel the Contract in whole or in part; (ii) evict exhibitor from any or all of the space being rented by exhibitor; (iii) have any of the Contract's violated provisions specifically enforced; and (iv) exercise any other remedy available by rule of law. "Reasonable time" means: (i) immediately, in the case of any breach occurring during the Show, (ii) 24 hours, in the case of any failed payment; and (iii) 5 days, in the case of any other breach. In addition, Exhibition's Management Board may keep any and all monies received from exhibitor as liquidated damages, it being understood that Exhibition's Management Board's losses and damages from exhibitor's breach of the Contract are difficult to ascertain and that the agreed liquidated damages are not intended as a penalty. Upon cancellation of the Contract, Exhibition's Management Board may (without prejudice to any other available remedy) rent exhibitor's space to another exhibitor, or use such space in any other manner as Exhibition's Management Board deems necessary, in its sole discretion, without any obligation to exhibitor.
10. **MOVING PICTURES, SOUND DEVICES AND LIGHTING.** If moving pictures are used, the exhibitor agrees to comply with union requirements for the operation of the equipment. Sound movies will be permitted if tuned to conversational level and if not objectionable to neighboring exhibitors. If loud speakers or sound devices are used, they should be turned to conversational level and must not be objectionable to neighboring exhibitors. The Exhibition's Management Board reserves the right to restrict the use of glaring lights or objectionable lighting effects. Audio and/or videotaping outside your designated booth space is strictly prohibited.
11. **SOLICITING.** Exhibitor is prohibited from distributing literature, souvenirs, or other items from outside the boundaries of exhibitor's booth, unless exhibitor has obtained Exhibition's Management Board's prior written approval. This prohibition includes canvassing other exhibits before, after, or during Show hours. Canvassing in exhibit halls or distribution of advertising matter, souvenirs, or any other items whatsoever by anyone that is not a paid exhibitor is strictly forbidden. Exhibitor is prohibited from taking photographs of other exhibits or other aspects of the show, without Exhibition's Management Board's prior written approval. Exhibitors may photograph only their own booth(s).
12. **ARRANGEMENT OF EXHIBITS.** Exhibits shall be so arranged as not to obstruct the general view nor hide the exhibits of others. Plans for specially built displays not in accordance with exhibition rules and the regulations set forth in this exhibitor service kit must be submitted to the Exhibition's Management Board before construction is ordered and/or begun. If exhibitor wants to inspect this kit before submitting the 2007 Exhibit Space Contract form, exhibitor has the right to do so. With or without inspection, exhibitor understands that by signing the 2007 Exhibit Space Contract, exhibitor agrees to be bound by the exhibitor service kit, which shall form part of the Contract. **Unightly Booths:** The exhibitor must mask off any unsightly booth areas. Exhibition's Management Board, in its sole discretion will determine whether or not booths are unsightly. **Aisles:** All aisles must be clear of exhibits. Interviews, demonstrations and distribution of literature must be made inside exhibitor's booth. **Booth Number:** A booth number must appear on all specially built back walls. No signs are allowed above the permissible back wall height. **Installation:** All exhibitor displays must be completely installed within the time designated by Exhibition's Management Board for this purpose.
13. **FORCE MAJEURE.** In case the exhibition hall is damaged or destroyed by fire, the elements, or any other cause, or if circumstances make it unreasonably difficult for Exhibition's Management Board to permit exhibitor to occupy the assigned space during any or the whole of the period covered by the Show, then during such circumstances Exhibition's Management Board, the building management, and their respective parties will be released and discharged from the obligation to supply space, and exhibitor will be reimbursed a proportionate share of the booth rental previously received by Exhibition's Management Board from exhibitor.



Suleimina International Expo

5th -8th September, 2007

EXHIBIT SPACE CONTRACT

Company : **No Booth Request:**.....

Contract Person:..... **Position**.....

Mailing Address:.....

Country		City	
State (if applicable)		ZIP	

Email:..... **Phone:**.....

COMPANY INFORMATION

Company Type:

Company Profile :

FINANCE AREA

No	Participant Category	SQM	Number	Item Cost	Sub Total
1	PLATINUM SPONSORS	54M ²		\$27,500	
2	Gold SPONSORS	36 M ²		\$17,500	
3	Silver SPONSORS	18 M ²		\$7,000	
4	Bronze SPONSORS	9 M ²		\$4,500	
5	Exhibition Indoor Space	9 M ²		\$2750	
6	Exhibition outdoor Space			\$50/M ²	
				Total	

Printed Name

EMB representative

Signature.....

Signature.....

Date.....

Amount enclosed.....

Exhibitor's signature below signifies that Exhibitor has read, understands, and agrees to be bound by all the terms and conditions find below on this forms (including the EXHIBITION RULES, REGULATIONS AND ADDITIONAL CONDITIONS, which constitute part of this agreement). Also, by signing below, Exhibitor acknowledges that if Exhibitor has deemed it necessary or desirable, Exhibitor has raised and obtained satisfactory answers to any questions about the clarity, legibility or readability of this form. This form must be signed for application to be processed.

IMPORTANT

- * Payment must be received on or before September 1, 2007. Booth space will NOT be assigned until full payment is received.
- * First Payment Must Be not Less 25% of the complete cost.
- * 10% will be deduct of the total price if the exhibitor withdrew after signing the contract
- * The final date allowed for withdraw 5/august/2007 and after that he/she is not allowed to claim the down payment